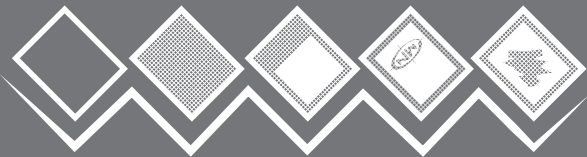# Northwest Graphic Supply Co.
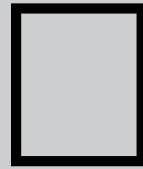
SCREEN SERVICES MENU

READY TO GO? NEED A LITTLE HELP?

CALL OR CLICK TO ORDER

(800) 221-4079
(612) 729-7361
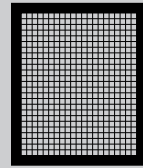NWGRAPHIC.COM

FRAMES

WE STOCK RIGID ALUMINUM FRAMES AND WOOD FRAMES IN MANY SIZES

SOME STANDARD (STOCK) FRAME COSTS ARE:

|	
20" X 24" WOOD - $13.20	23" X 31" ALUMINUM - $26.25
18" X 20" ALUMINUM - $15.37	25" X 36" ALUMINUM - $26.25
20" X 24" ALUMINUM - $15.92	32" X 38" ALUMINUM - $43.15
21" X 28" ALUMINUM - $23.25	36" X 36" ALUMINUM - $88.85

MESHING

HIGH QUALITY POLYESTER MESH IN COUNTS RANGING FROM 16 (GLITTER, SFX INKS) TO 460 (HI-RES UV INKS)

WE CAN MESH FRAMES UP TO 73" X 154"

SOME STANDARD MESHING COSTS ARE:

20" X 24" WHITE 110 MESH - $8.16
20" X 24" YELLOW 156 MESH - $10.08
23" X 31" YELLOW 195 MESH - $17.83
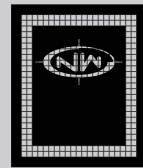
*THE MINIMUM MESHING CHARGE IS $10 ON FRAMES UNDER 18X20"
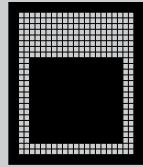
COAT

WE CAN COAT FOR SOLVENT, UV, PLASTISOL OR WATER-BASED INKS

ADD UP THE 4 SIDES OF THE FRAME (OUTSIDE DIMENSION)
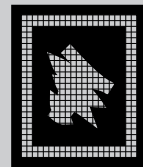
EX. 20" X 24" = 20" + 20" + 24" + 24" = 88" = $20)

UP TO 40" - $15	UP TO 200" - $35
UP TO 90" - $20	OVER 200" - $44.95
UP TO 130" - $25	
UP TO 160" - $30	

EXPOSE

WE CAN EXPOSE FRAMES UP TO 88" X 62"†‡

*STANDARD LIQUID EMULSION (CAP + THICK FILM ALSO AVAILABLE)

RECLAIM

ADD UP THE 4 SIDES OF THE FRAME (OUTSIDE DIMENSION)

EMULSION REMOVAL	INK/HAZE REMOVAL	TAPE REMOVAL
UP TO 100" - $7	UP TO 100" - $9	UP TO 100" - $5
UP TO 150" - $12	UP TO 150" - $14	UP TO 150" - $7.50
UP TO 200" - $15	UP TO 200" - $17	UP TO 200" - $10
OVER 200" - $17	UP TO 250" - $20	OVER 200" - $12

ART

GRAPHIC TOUCH-UP, PRINT-READY FILE PRODUCTION, COLOR SEPARATIONS, DESIGN WORK, ETC. ARE ALL BILLED AT $20 PER 15 MINUTES

POSITIVES

A $15 OPEN & OUTPUT FEE IS APPLIED ONCE PER ORDER (NOT PER FILM)

FILM IS THEN PRICED PER INCH FROM VARYING SIZED ROLLS TO ACCOMODATE YOUR IMAGE SIZE:

14" ROLL - $0.94	36" ROLL - $2.42
17" ROLL - $1.14	42" ROLL - $2.82
24" ROLL - $1.61	

*THE MINIMUM FILM CHARGE IS $9.40 (10")

SQUEEGEES

CUSTOM BUILDS
ARE CHARGED BY TOTAL LENGTH OF SQUEEGEE, BY DUROMETER

SHARPENING
BILLED BY SQUEEGEE LENGTH

SINGLE EDGE
UP TO 20" - $2
UP TO 40" - $3
OVER 40" - $4

BLADE REPLACEMENT
WE CARRY MOST EDGE STYLES & DUROMETERS TO MATCH YOUR EXISTING BLADE

STANDARD TURN-AROUND TIME IS 2 BUSINESS DAYS FOR SCREEN MAKING, BUT IS SUBJECT TO CHANGE BASED ON THE AMOUNT OF WORK IN THE QUEUE. FILM TURN AROUND IS NEXT DAY. ART TURN AROUND IS DETERMINED ON A PROJECT BASIS.

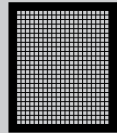**RUSH SERVICES** ARE AVAILABLE FOR 25% OF THE TOTAL ORDER ($10 MINIMUM)

EXAMPLE OF A COMPLETE SCREEN BUILD W/ ASSOCIATED COSTS:
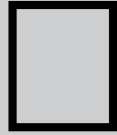
FRAME
20" X 24" ALUMINUM
$15.92

+

MESH
20" X 24" 156 YELLOW
$10.08

+

POSITIVE
OPEN & OUTPUT
$15.00
14" ROLL X 10"
+ **$9.40**

+
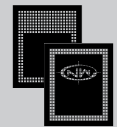
COAT + EXPOSE
20" X 24"
$20.00

=

$70.40

ARTWORK REQUIREMENTS

VECTOR FORMATS THE PREFERRED FORMAT FOR MOST SPOT-COLOR ARTWORK, GENERALLY PROVIDES SMOOTHER EDGES

✔ SUPPORTED FILE FORMATS: .AI, .EPS, .SVG, .PDF, .DXF
✔ OUTLINE ALL TEXT IN ADOBE ILLUSTRATOR: CTRL/⌘ + A, TYPE > CREATE OUTLINES
✔ SET ALL AREAS TO BE PRINTED SOLID TO 100% K, ALL OTHER VALUES WILL HAVE A CORRESPONDING HALFTONE APPLIED IN ADOBE ILLUSTRATOR: CTRL/⌘ + A, EDIT > EDIT COLORS > RECOLOR ARTWORK...
✔ UNLESS SPECIFIED, RIGHT-READING IMAGE ORIENTATION WILL BE ASSUMED
✔ MAKE SURE GRAPHIC IS AT PRINT SIZE, OR INCLUDE DESIRED DIMENSIONS IN YOUR E-MAIL

BITMAP/RASTER FORMATS IF YOU ARE PROVIDING YOUR ARTWORK IN A RASTER (PIXEL-BASED) FORMAT THE IDEAL RESOLUTION IS 300+ DPI AT FULL SIZE. WE CANNOT USE GIF FORMAT OR ANY WEB RESOLUTION (72 DPI) ARTWORK, BUT WE MAY BE ABLE TO HELP YOU RECREATE YOUR LOW-RESOLUTION ARTWORK FOR A FEE.

✔ SUPPORTED FILE FORMATS: PSD, TIF, PDF, PNG, JPG, BMP
✔ 300 DPI OR HIGHER AT PRINT SIZE
✔ UNLESS SPECIFIED, RIGHT-READING IMAGE ORIENTATION WILL BE ASSUMED
✔ SET ALL AREAS TO BE PRINTED SOLID TO 100% K WITHOUT ANTI-ALIASED EDGES; ALL OTHER VALUES WILL HAVE A CORRESPONDING HALFTONE APPLIED THE EASIEST WAY TO BE SURE IN ADOBE PHOTOSHOP: IMAGE > MODE > BITMAP...

OTHER ART FORMATS ACROBAT PDF FILES MAY BE AN ACCEPTABLE FORMAT (THESE MUST BE REVIEWED AS THEY CAN CONTAIN A COMBINATION OF RASTER AND VECTOR ELEMENTS), BUT ARTWORK IN WORD DOCS, SPREADSHEETS OR PRESENTATION FILES WILL USUALLY HAVE TO BE RECREATED. FOR BEST RESULTS, ALWAYS SAVE THE FILE IN THE NATIVE FORMAT OF THE ORIGINAL PROGRAM IT WAS CREATED IN. TRY TO AVOID PLACING ARTWORK FROM ONE PROGRAM INTO ANOTHER UNLESS YOU INCLUDE THE ORIGINAL FILES, FONTS, IMAGES, ETC., OR MAKE SURE THEY ARE PROPERLY EMBEDDED. IF YOU PROVIDE DIFFERENT ART FILES TO BE OUTPUT THAN THE ONE YOU PROVIDED TO BE QUOTED, THE FINAL PRICE MAY CHANGE.

ARTWORK REQUIREMENTS

LAYOUT REQUIREMENTS PLEASE SPECIFY EITHER CENTERED, T-SHIRT OR CUSTOM LAYOUT. PLEASE GIVE US DIMENSIONS TO AT LEAST ONE FEATURE ON EACH LAYER. WE CANNOT POSITION ONE LAYER AND MATCH THE POSITION FOR SUCCESSIVE LAYERS WITHOUT CROP OR REGISTRATION MARKS. UNLESS SPECIFIED, GRAPHICS WILL BE POSITIONED FROM THE OUTSIDE DIMENSION OF THE FRAME.

COMMON ADJUSTMENTS TO INCUR ART TIME
✔ RESIZING
✔ RECOLORING
✔ REMOVING DRAWING INFO, DIMENSIONAL MARKS, ETC.
✔ REMOVING/CLEANING UP ANTI-ALIASING (GRADIENT-SMOOTHED EDGES)
✔ MANUAL SPOT COLOR SEPARATIONS FROM FLATTENED IMAGES
✔ CREATING A FILM POSITIVE FROM A PROVIDED PAPER GRAPHIC (SCANNING, CROPPING, GRAPHIC TREATMENTS); THIS ALMOST NEVER REQUIRES MORE THAN 15 MINUTES

COMMON ADJUSTMENTS & PREPARATION THAT WILL NOT INCUR ART TIME
✘ ADDING STANDARD CROP MARKS OR REGISTRATION MARKS (CUSTOM CONFIGURATIONS MAY INCUR ART TIME)
✘ STANDARD CMYK SEPARATION
✘ SPOT COLOR SEPARATIONS (IF SPOT COLOR SWATCHES ARE DEFINED IN THE FILE)
✘ SETTING HALFTONE PROPERTIES (DOT SHAPE, LPI, SCREEN ANGLE)
✘ SETTING RIGHT OR WRONG READING GRAPHIC ORIENTATION

HOW TO GET YOUR ART FILES TO US

EMAIL TO
ART@NWGRAPHIC.COM
FOR FILES SMALL ENOUGH TO BE SENT OVER YOUR MAIL SERVER

OR

DROPBOX, GOOGLE DRIVE, ETC.
FOR FILES LARGER THAN ≈15 MB

OR

IN PERSON
FOR LARGE FILES, OR IF YOU PREFER TO DROP PHYSICAL MATERIALS OFF

ADDITIONAL NOTES

* THE SCREEN MAKING EXAMPLE SHOWN IS ONLY ONE POSSIBLE COMBINATION OF SERVICES, YOUR SCREEN ORDER MAY CONSIST OF MORE OR FEWER ELEMENTS, DEPENDING ON WHAT WE PROVIDE AND WHAT YOU ALREADY HAVE.

** WE RESERVE THE RIGHT TO REFUSE MESSY FRAMES.

*** PRICING FEES ARE SUBJECT TO CHANGE.

† MAX EXPOSURE SIZE OF 50" X 60" IS OUR LED LIGHTSPEED TABLE. IF YOU REQUIRE USE OF THE OLEC / SINGLE-POINT METAL HALIDE QUARTZ TABLE (NECESSARY FOR PROCESS SCREENS, ETC.), ITS MAXIMUM SIZE IS 56" X 43".

‡ WE PREFER TO USE OUR HOUSE EMULSIONS, SINCE WE ARE FAMILIAR WITH THEIR EXPOSURE CHARACTERISTICS ON OUR EQUIPMENT, THUS COATING AND EXPOSING FEES ARE COMBINED INTO A SINGLE SERVICE.